

CULTIVATE: Theatre+Music+Art Festival

Three-and-a-half days of provocative, entertaining theatre; the best indie music in the region; artists and makers in the Artist Village; heaps of free and family activities; AND MORE! We expect to fill more than 1,700 theatre seats and attract 400+ music and art lovers from Gabriola Island and across Vancouver Island to this great event.

Why Support GAC?

Excellence – GAC’s reputation for producing first-rate professional programs and festivals is excellent, and applauded by audiences and performers alike.

Impact – 80% of our audience is from Gabriola, and the remaining 20% are theatre- and festival-lovers from Vancouver Island, other Gulf Islands, the Lower Mainland, and visiting tourists from around the world. We have almost 800 members who receive our e-newsletter every two weeks.

The Bottom Line – building community partnerships is a great way to enhance your reputation and build your customer base. Let your good name shine by aligning it with GAC and our supporters—the finest businesses on Gabriola.

The Greater Good – studies show that communities require a healthy, vibrant arts community to effectively support health and wellbeing. Your sponsorship of the Arts Council is an investment in Gabriola’s economic and social prosperity.

ALL Cultivate sponsors receive these great benefits:

- logo in the sponsor list in the printed brochure
- logo with live link in the website sponsor list
- logo (with live link) in 4 consecutive GAC e-newsletters
- acknowledgement from stage throughout the festival
- 18-month GAC business membership (to Dec 2019)

In addition, you will receive:

Exclusive Festival Sponsor: two weekend music passes
Exclusive Theatre Show Sponsor: one 5-show pass
Shared Festival Sponsor: one weekend music pass
Shared Theatre Show Sponsor: one 3-show pass



SPONSORSHIP PACKAGE

Interested in Becoming an Arts Cultivator and Sponsoring the Cultivate Festival?

Become an Arts Cultivator — demonstrate to your customers and clients that you are committed to the arts and to the local community. Enjoy great benefits that last long after the Festival is over.

**Contact Rhonda Bruce
at 250-668-8261 or rhonda@artsgabriola.ca**

Festival Sponsorship	Value Exclusive	Value Shared
Music Stage 1 (The Garden Stage) Live music on the Festival Main Stage beside the Commons Garden throughout the Festival.	\$500	\$300
Music Stage 2 (The Goat Barn) Live music all Festival long in Gabriola's newest music venue.	\$400	\$250
Theatre Stage (Antony Holland Stage) Seven shows on the main stage throughout the Festival. Add your name as a mainstage sponsor!	\$500	\$300
Green Room All performers will have access to the Green Room for food, rest, refreshment, and some of Gabriola's famous hospitality.	\$400	\$250
Shade Tent It's going to be hot out there! Tired festival-goers will retreat to the comfort of the Shade Tent for a break from the rays.	\$300	\$200
Family Zone Games, maker tables, kid-friendly performances, and more. Free all-day fun for kids and families.	\$400	\$250
Kids Maker Market Young local artists and crafters will sell their wares as part of the Artist Village. Sponsor these young entrepreneurs!	\$300	\$200
Safety & Security <i>Safety First!</i> Support our on-site first-aid team, the Comfort Tent, and all festival safety needs.	\$400	\$250
Water Stations Festival Rule No. 1: Stay hydrated!	\$500	\$300
Ticket Sponsorship Flash your logo on the printed theatre tickets and at the ticket booth in the Village (from July 1 to Aug 15).	\$400	\$250
Volunteer T-shirts Festival volunteers (100+) will receive a t-shirt for visibility at the event, and pride after the Festival. Add your logo!	\$400	\$250

Theatre Show Sponsorship	Value Exclusive	Value Shared
<i>Birdmann: The Finale</i> Internationally infamous, award-winning festival favourite from Australia: 10 world tours! A hit from the Australian National Circus Festival to the Glastonbury Music Festival! <i>Best Circus</i> at Melbourne Fringe! Nominee for <i>Most Original Comedy</i> at Edinburgh Fringe. <i>Best Comedy</i> at Victoria Fringe.	\$300	\$200
<i>Fishsaw: A multimedia journey into the heart of the tsunami</i> A magical story of an eccentric family and their giant house by the sea. Miyazaki meets Garcia Marquez in this one-woman multimedia show. "A beautiful, funny, tragic and touching show about the endurance of memory in the face of human mortality." — <i>Ottawa Citizen</i>	\$300	\$200
<i>Dirty Windshield: Stories & Songs with Grant Lawrence & Friends</i> Acclaimed Salish Sea author and CBC broadcaster provides a fun-filled evening of stories, songs, and entertainment, accompanied by Craig Northey (The Odds), Dustin Bentall, the Smugglers), and others.	\$300	\$200
<i>Plush Red Chair</i> — Cayla Brooke Brooke, star of Festival sell-out <i>Eva Cassidy: How Can I Keep from Singing</i> , leads an entertaining musical excursion. Brooke's soaring vocals shift through an eclectic hybrid of jazz, blues, roots, and rock, accompanied by her stellar 4-piece band with some of Canada's finest session players.	\$300	\$200
<i>Inside/Out</i> — Patrick Keating Keating's real-life story of years spent in and out of Canada's penitentiary system. His honest, engaging delivery of his funny, sad, stirring story dismantles ideas of what a "criminal" looks like, and helps us understand how language, race and class play a very real part in our lives as Canadians.	\$300	\$200
<i>Just an Ordinary Lawyer</i> — Tayo Aluko From the writer and performer of the award-winning international hit <i>Call Mr. Robeson</i> . A powerful, captivating show chronicling the life of a Black British pioneer. "***** First rate ... A fascinating show." — <i>The Guardian</i> ; "Brilliantly put together history lesson delivered as art." — <i>Dirt & Candy</i>	\$300	\$200
<i>Shield Maiden 101: Life Lessons From A Viking Warrior</i> — Melanie Teichroeb More than a millennium ago, a wealthy Viking warrior was laid to rest, in a resplendent grave filled with swords, arrowheads, and sacrificed horses. Today, Ingrid—a killer on the battlefield—is killing it on the self-help celebrity circuit. But she stumbles when battling her own inner demons.	\$300	\$200